

June 17, 2004

RE: MB-Docket No. 04-160

As a local broadcaster I was of course concerned that the new technology being provided by XM and Sirius would have a negative effect on my business. I have found out that by increasing my localism that it has not effected my business.

It now appears that XM and Sirius have also figured out just how important localism is to succeed in the radio business. Their recent launching of local traffic and weather reports in 21 major cities is what I fear just the beginning.

When the FCC licensed these services, it was with the understanding that this would be only a nationwide service and would not include local programming. Now, XM and Sirius are trying to bend the law that you at the FCC set when these services were licensed.

Everyday we try to make our communities a better place to live through our radio stations. What is XM or Sirius doing to make Ponca City or Stillwater Oklahoma a better place to live? Are they providing free air time to these small towns for charitable organizations? Are they airing any debate on the issues that are effecting these communities my stations serve?

I would assume the answer to all 3 of these is no, and I would further argue that they have no intent in providing any of the above to communities similar to my size. Giving XM and Sirius more freedom to provide local content will only take away local content from the airwaves.

I strongly support the NAB's petition to eliminate local programming from XM and Sirius and I urge the FCC to support it as well.

Regards,

Bill Coleman  
Owner  
Team Radio